



LYON | GENEVA | SHANGHAI

# International MBA

THE RIGHT MBA FOR ENTREPRENEURIAL LEADERS



EDUCATING **ENTREPRENEURS** FOR THE WORLD

[www.em-lyon.com/imba](http://www.em-lyon.com/imba)

# Join

## The #8 Business School in Europe\*



Today's economic conditions require companies to recruit entrepreneurial leaders that can find and develop opportunities, adapt quickly to circumstances, marshal necessary resources, and build effective relationships.

Fully in line with market demand and evolving management issues, EMLYON Business School offers a unique International MBA programme entirely dedicated to helping a select group of individuals become entrepreneurial leaders worldwide.

This intensive full-time one-year programme is focused on helping you reach the professional goals you have set for yourself. Through a combined emphasis on entrepreneurship within the academic programme, the year-long consulting project and the international diversity in student body and faculty, you will develop the skills you need to achieve success. While enjoying a truly dynamic learning experience, you will remain in touch with the business world through our school's worldwide professional and alumni network. If you are ready to take your career to the next level, then this is the right programme for you.

I look forward to welcoming you to EMLYON Business School.

Joseph LiPuma  
Director  
International MBA Programme

### Develop your entrepreneurial mind set

EMLYON Business School is recognised as the European frontrunner in the field of entrepreneurship, and this is most evident within the International MBA programme. The capacity to identify, evaluate and exploit opportunities, and to take initiatives and get things done is what will make you a successful entrepreneurial leader in tomorrow's global business environment. This is valid whether you plan to work as a high-level manager within an existing company or are planning to set up your own.

➤ **Throughout this programme, you will not only learn how to identify interesting business opportunities but also acquire the competencies you need to exploit them profitably.**

### Benefit from the international diversity on campus

As a participant in the International MBA programme, you will benefit from studying, living and working with professionals from around the globe, thus enhancing your ability to work with and lead international and intercultural teams.

To optimize the experiential learning methods implemented at EMLYON Business School a balance of participant profiles and backgrounds is necessary. The selection process for International MBA participants ensures that the cohort is as diverse as possible, both demographically and professionally.

To enhance your international experience even more, you will be confronted with global issues by a select group of international faculty members via courses that are offered during the year.

➤ **The international environment in which you will be learning will help you acquire the capacity for success in a global setting.**

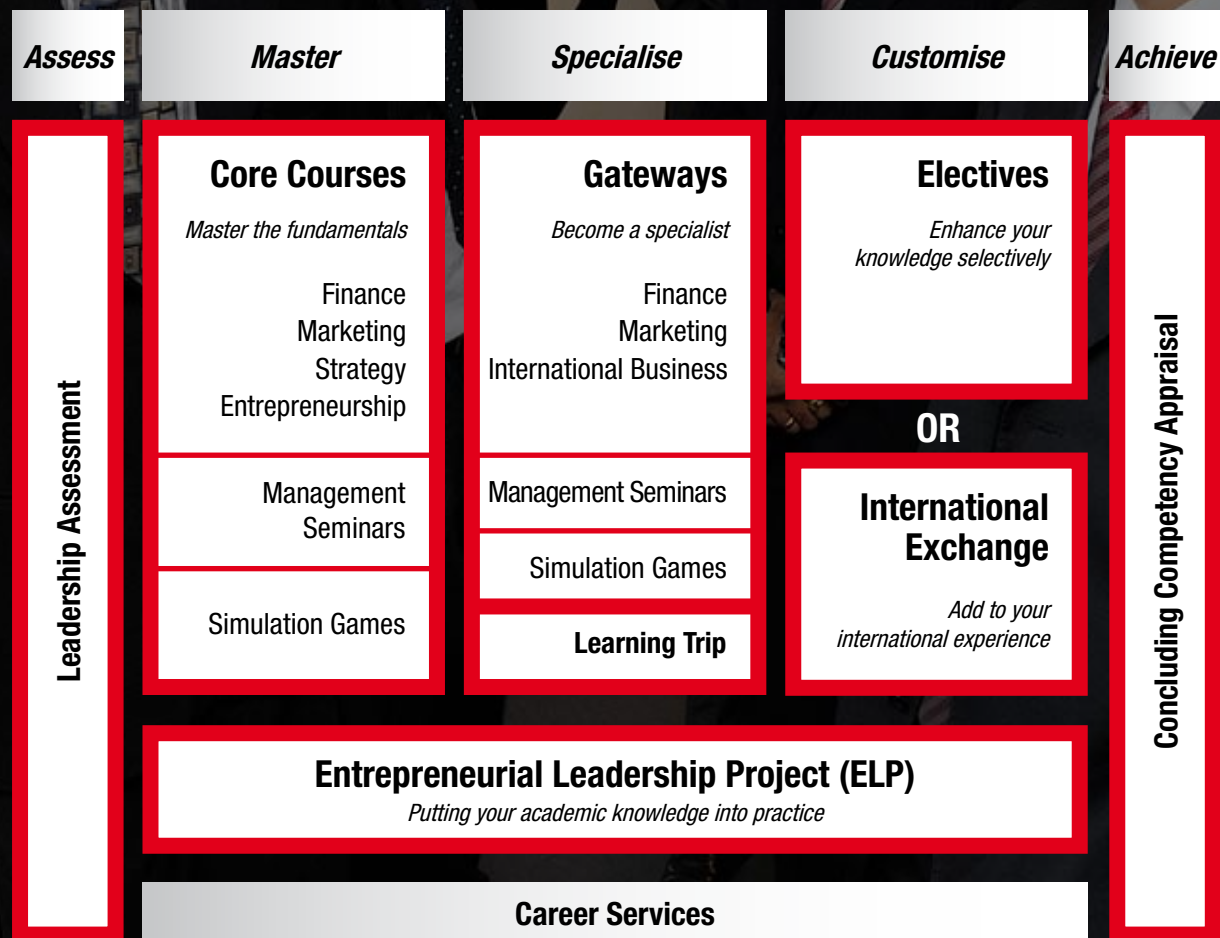


**Jorge Donoso Lyng, Chile**  
IMBA 2007

"Many MBAs exist. I chose EMLYON because it is the only one that, within one year, focused on giving me the specific tools and skills I need to become a successful entrepreneur. I am delighted with my choice."

\* Financial Times' Top 70 European Business Schools, December 2009

A 12-month investment... **leverage for life.**



➔ You will benefit from numerous services and specialised career support throughout the year, including networking workshops, career guidance, on-line job advertisements and much more.



## Your needs at the heart of the programme.

### Your Career, Our Concern

With the help of coaching sessions, recruitment and placement advice and access to vast electronic resources, you will learn to manage your career successfully. You will benefit from numerous career enhancement workshops starting as early as October.

Throughout the year, over 200 companies visit the school to discuss opportunities and challenges they are facing in a dialogue-oriented setting. They provide an ideal opportunity for you to continue to build on and increase your own professional network.

➤ **The backing of professors, human resources consultants, executive recruiters, networks in the international business community and the EMLYON alumni network give you the tools you need to reach your career goals.**

### The Entrepreneurial Leadership Project (ELP)

As participant of the International MBA you need a tangible way within a real business setting to acquire the skills you need to complement your existing skill set.

Leaders are not made in classrooms. This is the reason why the International MBA programme includes a nine-month consulting project: the Entrepreneurial Leadership Project (ELP). Based on your competency profile, you will select a project and team that complement your learning needs. During this period, your team works with a profit or non-profit organisation to address one of their current international issues. A unique opportunity very few MBA programmes can offer.

➤ **Working on the project throughout the year allows you to immediately put the academic knowledge into practice, while concentrating on your unique learning needs.**



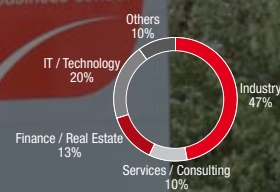
**Jean Pascal Tricoire**  
Chairman of the Management Board & CEO,  
SCHNEIDER ELECTRIC  
iMBA 1986

“My MBA was a powerful opener to all dimensions of business and company life, and was a very useful complement to my engineering academics. It increased my appetite for a multinational career and my belief in the potential and excitement of a world getting smaller and flatter every day.”

## Key figures

### Pre-MBA

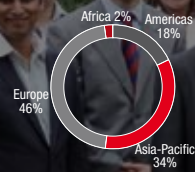
### Business Sector



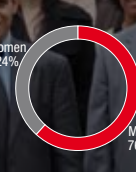
### Participant Profile

- Average Age: 32
- Average of 7 years of work experience
- Average of 15 nationalities represented per class

### Geographical Origin



### Men/Women



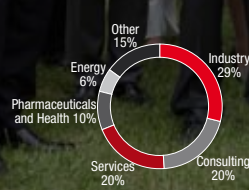
### Nationalities



### Post MBA

- 63% change sector
- 10% start their own business

### Business Sector



### Positions



### Top Recruiters

3M - ADECCO - AIR LIQUIDE - ALCATEL - ALLIANZ - ALSTOM - ARCELOR MITTAL - AREVA - BAYER - BIOMERIEUX - BNP PARIBAS - BOUYGUES - BRISTOL - MYERS SQUIBB - BRITISH AMERICAN TOBACCO - CARREFOUR - DANONE - DELL - EADS - ESSLOR INTERNATIONAL - FIAT SPA - GENERAL ELECTRIC - GLAXOSMITHKLINE - HP - IBM - JOHNSON & JOHNSON - L'OREAL - LVMH - MERCK KGA - MICHELIN - MICROSOFT - NESTLE - ORACLE - PFIZER - PHILIPS - PSA PEUGEOT CITROEN - RENAULT - ROCHE - SAFRAN - SAINT-GOBAIN - SANOFI-AVENTIS - SCHNEIDER ELECTRIC - SHELL - SIEMENS - SOCIETE GENERALE - SOLVAY - SUEZ - TOTAL - VIVENDI UNIVERSAL ...

Numbers indicated above are averages of the last three MBA classes



## Our Mission: Educating Entrepreneurs for the World.

EMLYON Business School is a European Institution devoted to lifelong learning for entrepreneurial and international management.

- Its entrepreneurial and educational project consists in stimulating the social responsibility of its participants, thus giving them all the support needed to achieve business success in the various cultural and economic systems around the world.
- Its know-how in training is based both on theory and on day-to-day company management.
- Its distinctive expertise is founded on teaching innovation and an entrepreneurial approach to management education.



### Discover Lyon, the capital of a dynamic area in the heart of Europe

- 6th most dynamic region in Europe, 6th highest GDP in Europe
- Among the top 5 tourist destinations in Europe offering a multitude of sceneries and leisure activities
- 2-hour drive from the Alps, 1 ½ hours from the French Riviera and only 2 hours from Paris by high-speed train (TGV)
- 2nd largest urban site on the Unesco World Heritage list

ONLY LYON 



**Francisco Carranza**  
Nissan International  
Section Manager External Affairs  
iMBA 2008

“We started actively working on our future career development right at the beginning of the MBA. We not only had support from the alumni organisation but also from many other departments in the school. The advice received in order to improve our CV and identify which is our real potential were essential to target the right companies and the right position.”

## Facts & Figures

- Founded in 1872
- Over 3,000 students, 40% non-French, representing 70+ nationalities
- 115 permanent faculty members
- 100 foreign partners: universities or Business Schools
- An international network of more than 400 experts and visiting faculty
- 3 campuses: Lyon, Geneva and Shanghai
- A network of near to 20,000 alumni in over 100 countries
- 3 international accreditations, AMBA, EQUIS, AACSB

## Rankings

### Financial Times

- #8 Business school in Europe  
The Top 70 European Business Schools - December 2009
- #3 in France
- #10 in continental Europe
- #97 worldwide  
Global MBA Ranking - January 2010

### The Economist Intelligence Unit

- #3 in France
- #60 worldwide  
The Top 100 MBA programmes worldwide - October 2009



## CONTACT US

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Phone: +33 (0) 4 78 33 77 83  
imba@em-lyon.com  
www.em-lyon.com/imba



## How to apply

### The Application & Selection Process

Selecting the right participant is about more than just test scores. At EMLYON Business School we take an applicant's entire potential into account. Elements like motivation to pursue an MBA, background and professional project weigh just as heavily in our selection procedure as academic profile and test scores. Our online application procedure will be available from November onwards. Applicants who have been found eligible after review of their duly completed online application (including all test scores and supporting documents) will be invited for an interview.

### Requirements

- University Degree
- Minimum work experience of 3 years
- Fluency in at least 2 languages, English included (knowledge of French is not necessary)
- GMAT score
- English Proficiency Test score (TOEIC, TOEFL, IELTS)

### Scholarships

Once admitted to the programme, applicants can apply for a scholarship. For more information, please visit [www.em-lyon/imba](http://www.em-lyon/imba)

### Campus Visits

For those who want to get a feel for what it is like to join EMLYON Business School a campus visit can be arranged upon request.

### Tuition Fees

33,500 €

*Pricing of academic year 2010/2011. May be subject to change.*



EMLYON Business School

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Founded in 1872,  
EMLYON Business School  
is affiliated to the Lyon Chamber  
of Commerce and Industry.

[www.em-lyon.com](http://www.em-lyon.com)