

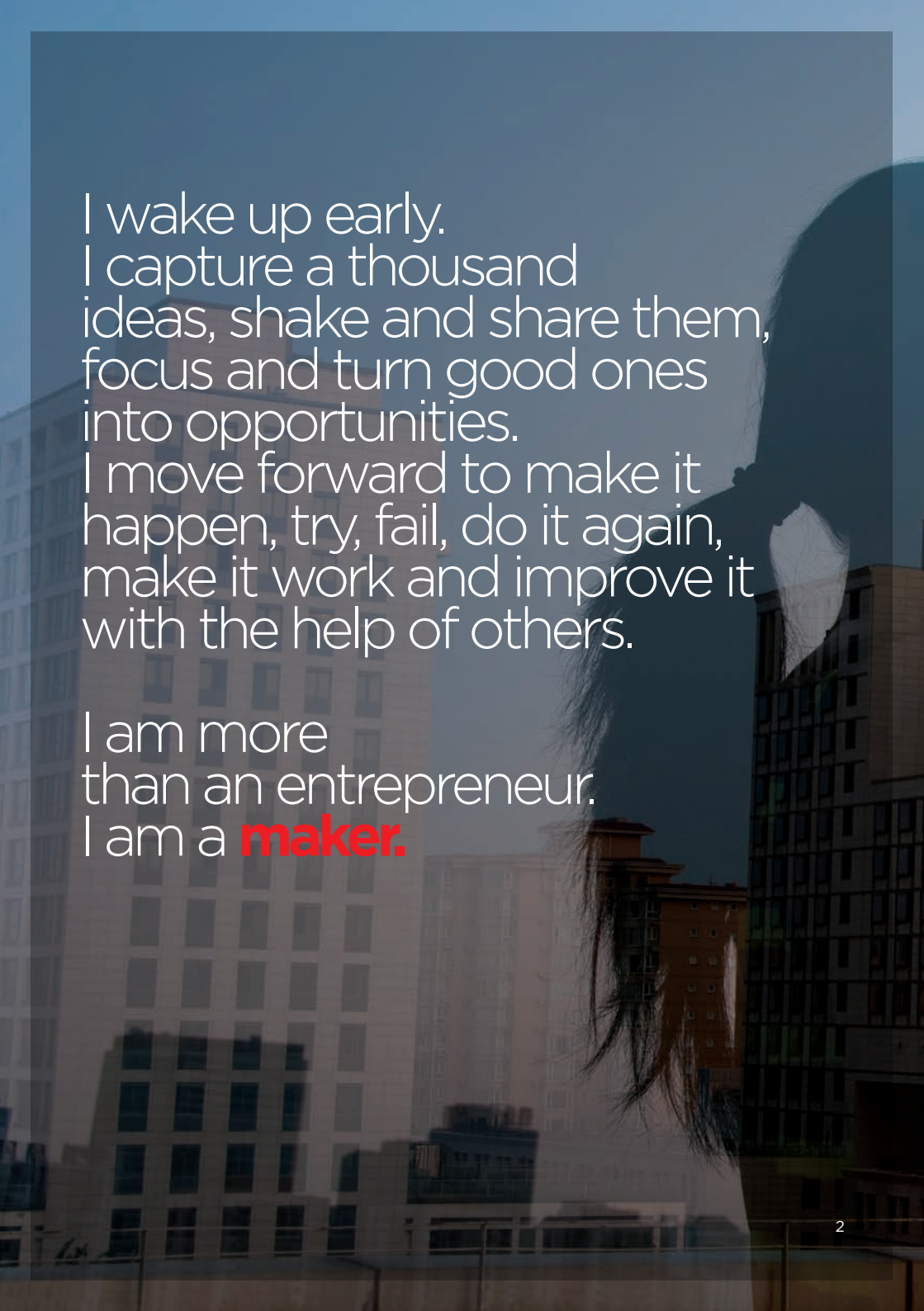


**NEW FACULTY
APPOINTMENTS 2016**

early
makers

em
lyon
business
school

LYON . SHANGHAI . SAINT-ETIENNE . CASABLANCA . PARIS



I wake up early.
I capture a thousand
ideas, shake and share them,
focus and turn good ones
into opportunities.
I move forward to make it
happen, try, fail, do it again,
make it work and improve it
with the help of others.

I am more
than an entrepreneur.
I am a **maker.**



Entrepreneurs
are makers,
we make
entrepreneurs

Faculty

122

permanent professors

80

visiting professors
and overseas guests *

29

assistants registered
on a doctorate or the
emlyon business school
Ph.D. programme *

586

lecturers who are experts
in their field *

87%

of research fellows
have a Ph.D.

19%

are authorised
to lead research

Number of books published
over the last 5 years *

58

Number of A-ranked
articles published
over the last 5 years *

58

Number of B-ranked
articles published
over the last 5 years *

123

Welcome

On behalf of **emlyon business school** faculty and on my own behalf, I wish to welcome our 17 new colleagues arriving for the new academic year 2016-2017.

They come from very different backgrounds in terms of nationalities and disciplines; they hold diverse perspectives and approaches to research and teaching.

They embody **emlyon business school** recruitment policy which is to hire diverse and excellent profiles.

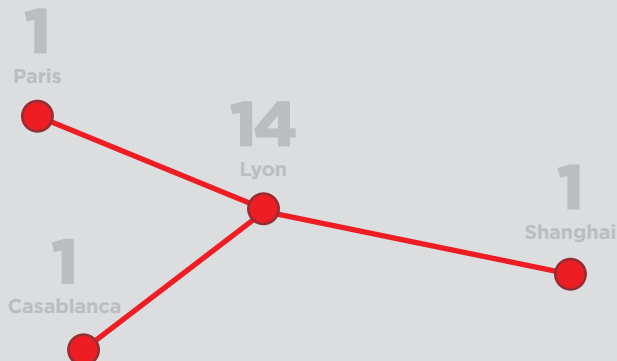
They each bring expertise, experience and know-how that will undoubtedly contribute to our «early maker» posture both in research and pedagogy.

I am confident that they will find in **emlyon business school** ecosystem - its clusters, its research centers, its programs, its campuses, and most notably its people - the breeding ground for their professional achievement.



FABIENNE AUTIER //
Associate Dean for Faculty

New colleagues around the world



Emanuele Bettinazzi

Assistant Professor of Strategy
Department: Strategy & Organisation
Ecully campus (since September 1st 2016)



Emanuele Bettinazzi earned his PhD in Business Administration and Management from the Bocconi University in 2016. He studies the role of relational quality with stakeholders in the evolution of M&A capabilities and their impact on performance. In addition, he focuses on the effects that post-acquisition integration decisions have on stakeholder based relational resources.

He is also involved in a project aimed at understanding how firms tackle the sustainability challenges and how their behavior is influenced by internal and external pressures. He earned two “best paper proceedings 2015” awards from the Academy of Management for two of his articles.

Prior to starting his academic career, Emanuele worked as a consultant in a merger and acquisition consulting firm (Compagnie Européenne de Développement – Italy) for two years.



Keywords

stakeholder theory, mergers & acquisitions, sustainability, post-merger integration dynamics, organizational learning

Nikos Bozionelos

Professor of International Human Resources Management
Department: Management, Law and Human Resources
Ecully campus (from October 1st 2016)



Nikos (PhD Strathclyde) has previously been in schools that include Strathclyde Business School (UK), where he was director of Taught Postgraduate Programmes, Durham University Business School (UK), where he was Director of the Doctoral programme, and Audencia Business School, where he was Head of the research Axis Organization & Value Chain Management. He has also been visiting scholar in institutions that include Renmin University (PR of China) and the Heinz School of Carnegie Mellon University (USA).



Keywords

**HRM,
cross-cultural
management,
international
HRM,
organizational
behavior**

His research interests extend over career progression and career success, employability, individual differences in the workplace, social capital, High Performance Work Systems, expatriation, organizational politics, and cross-cultural issues in management. He is Senior Editor of Asia Pacific Journal of Management (Thompson Reuters Impact Factor = 2.14), and serves in the Editorial Boards of journals such as Group & Organizational Management and International Journal of Human Resource Management.

Nikos has published in excess of 50 fifty articles – the vast majority of them single or first-authored - in Journals indexed by Thomson Reuters, and has presented nearly 100 papers in international standing Conferences, such as the AOM, BAM, AIB, and EAWOP. His research and opinion has repeatedly attracted international media attention, with interviews and articles of him having appeared in *The Wall Street Journal*, *Forbes*, *CNN*, *the BBC*, *the New York Post*, *The Boston Globe*, *The Times*, *L'Express*, *Ouest France*, and the *Davos Economic Forum*. His research impact as individual, indicated by the hI index (www.harzing.com), approaches 20.

Imène Brigui-Chtioui

Assistant Professor in Information Systems

Department: Markets & Innovation

Casablanca campus (since September 1st, 2016)



Imène BRIGUI-CHTIOUI holds a PhD in Computer Science from Paris Dauphine University. Her research interests focus on Multicriteria Decision Making and Multiagent Systems. She is interested in using Artificial Intelligence techniques in preference modelling to automate decision making process and conflict resolution. She works on many application domains like Electronic commerce, Knowledge Management and Digital Learning. She is member of the French Association for Artificial Intelligence (AFIA).



Keywords

**intelligent agents,
digital learning,
automated
electronic auctions,
multicriteria
decision making,
collective
decision making,
knowledge
management**

Research topics

**Multicriteria
Decision Making
and Multiagent
Systems**

Prior to joining **emlyon business school**, she was Associate Professor at ISG Business School Paris, where she also held the position of Head of Management Department for 3 years.

She has published peer-reviewed articles in academic journals such as *Group Decision* and *Negotiation Journal*, *Revue d'Intelligence Artificielle*, *Journal of Decision Systems* and she has contributed to several books.

Lynn Cherny

Associate Professor of Data Analysis (Action Learning)

Department: Markets & Innovation

Ecully campus (since September 1st 2016)



Before joining **emlyon business school**, Lynn was part of the technical staff of AT&T Labs Research from 1995 to 1998. She also held senior positions in user interface design by several companies such as Axance.com (Paris, 2001-2002), Adobe (2002-2004) and Autodesk (2005-2007) and was self-employed consultant for data analysis and data visualization projects (since 2007).

Lynn has a strong international reputation among companies and key players at the crossing of data mining and data science. She holds a PhD in Linguistics (with courses in HCI, computer science and ethnography) from Stanford University, CA.



Keywords

**Python (data science tools),
R, D3.js, NLP,
data mining,
data science**

With her outstanding experience in data science, Lynn will contribute to the development of an **emlyon business school** data science for business offer.

Brice Corgnet

Associate Professor of Finance
Department: Economics Finance Control
Ecully campus (since September 1st 2016)



Brice is a behavioral scientist who studies both market and non-market institutions. His work in finance focuses on market design, financial literacy, market efficiency and behavioral finance. Recently, he has put most of his research effort on an emerging field “Cognitive Finance” that he defines as incorporating theoretical concepts and tools of cognitive sciences (cognitive psychology & intelligence research) into the analysis of financial markets and financial decision making.

He is also the developer of the computer software Virtual Organizations which is used for conducting research experiments as well as for teaching purposes in disciplines ranging from Corporate Finance to Organizational Economics.

Brice has published his research in many international journals including Management Science, Economic Journal, Games and Economic Behavior and The Review of Finance, and acted as a reviewer for the NSF and many outlets such as Econometrica and Management Science.

He started his academic career as Assistant Professor at University of Navarra, Spain; then held visiting positions at George Mason University before moving to Chapman University where he spent most of his research career.

He holds a Ph.D. in Economics from Universidad Carlos III de Madrid. He received different awards such as the Research Prize from University of Navarra in 2009, and the Vernon Smith Foundation Grant in 2008. He has obtained funding from private companies as well as public institutions in France, Spain and in the US.



Keywords

**behaviorial
finance,
corporate
finance,
behavioural
economics,
organizational
economics**

Rhoda Davidson

Professor of Strategic Management (Action Learning)

Department: Strategy & Organisation

Ecully campus (from January 1st 2017)



Rhoda is an experienced educator and business consultant who has worked in the field of executive education for over fifteen years at top global institutions such as IMD in Switzerland, Duke Corporate Education in the UK, and ETH in Switzerland.

Rhoda's expertise is in designing and delivering customized strategic innovation programs to assist large multinational companies to resolve tough strategic challenges and exploit strategic opportunities. Her work over the last ten years has focused on creating and testing action learning techniques based on open innovation and design thinking. First at IMD and then through her own consulting company, she has worked on a wide variety of strategic initiatives including i) designing large scale corporate transformation programs, ii) addressing specific mission critical strategic issues with top management teams, business unit or functional management teams, iii) developing and delivering customized action learning programs for top talents. Rhoda's clients have included senior managers from Aker Kvaerner, Borealis, Canon Europe, Carlsberg, DNV, E.on, Heineken, ING, KONE, Mars, Nordea, Skanska, Visa Europe, WWF and many others. Over the last ten years she has worked with executives on over one hundred different strategic innovation challenges encompassing such diverse topics as go-to-market strategy, IP strategy, risk-based governance systems, supply chain redesign, sustainability strategy, and many more.

Before working in executive education, Rhoda worked for five years for the management consultant McKinsey & Company in the oil & gas and industrial sectors. She has a PhD in management sciences from Geneva University. Her research has appeared in academic and practitioner journals including MIT Sloan Management Review, Production and Operations Management Journal, and the McKinsey Quarterly.



Keywords

strategic management, strategic change management, international business strategy, open innovation, action learning, sustainability

Julie Fabbri

Assistant Professor of Innovation Management
Department: Strategy & Organisation
Ecully campus (since September 1st 2016)



Julie is interested in the synergies between space and organization in the context of innovation. Her research activities focused on the intersection between the recent spatial turn in the management and organization theory literature and the empirical phenomenon of the rise of new inter-company & collaborative spaces (e.g. makerspace, fab lab, hacker space...). She has completed a doctoral degree (2015) on intra- and inter-organizational dynamics within coworking spaces for innovative entrepreneurs. Her main research projects deal with the materiality of organizations, open innovation management, and collective learning dynamics.



Keywords

**innovation lab,
space and
organization,
materiality,
collaborative
workspaces,
coworking,
community
of practices,
entrepreneurial
practices,
experiential
learning,
strategy &
marketing of
innovation**

Since 2015, prior to joining **emlyon business school**, she was Research Fellow at the Innovation Management Chair of Ecole polytechnique (i3-CRG). She is also one of the co-founders of an international research network, called RGCS - research group on collaborative spaces, dealing with work and workplace transformations in the context of the sharing economy. From 2011 to 2014, she was General Secretary of the i7 Institute for Innovation & Competitiveness at ESCP Europe Business School.

Catou Faust

Associate Professor of Cross-Cultural Management (action learning)
Department: Management, Law and Human Resources
Ecully campus (since September 1st 2016)



Catou Faust is specialized in cross-cultural management and her research focuses on issues of HRM linked to cross-cultural skill-set development.

Holder of a PhD in Management, she draws on her international life experience in three continents to nourish her teaching and runs seminars to prepare managers to work within cross-cultural environments.



Keywords

cross-cultural management, cross-cultural skill-set development and capitalization, management of cross-cultural teams, preparing for expatriation, HRM

Research topics

working contexts and cross-cultural skill-set, impact of depictions of cross-cultural relationships on managers' skills, Japanese managers' expectations towards work, capitalizing upon cross-cultural skill-set

Thomas Gauthier

Professor of Strategy

Department: Strategy and Organisation

Ecully campus (from September 1st 2016 to August 31st 2017)



Thomas Gauthier's research interests lie in the contribution of strategic foresight to organisational strategy and decision-making in a context of digital transformation.

He started his career as Research Assistant at Harvard University. He then joined Philips where he held positions of System Design Engineer, Clinical Research Director and Senior Research Scientist. In addition to his position at **emlyon business school**, he is Professor at Haute Ecole de Gestion in Carouge, Switzerland.

He holds a PhD in Experimental Medicine from Imperial College London and also graduated from MIT and ESPCI Paris.



Keywords

**Strategic
foresight,
digital
transformation**

Hyunjeong “Spring” Han

**Assistant Professor of Tourism and Hospitality Management
Executive Director of International Sport Industry Incubator
Department: Markets & Innovation
Shanghai campus (since September 1st 2016)**



HyunJeong “Spring” Han, Ph.D., was an Assistant Professor in the Faculty of Business and Management and a research fellow in the Centre for Advanced Studies at National Research University Higher School of Economics, Moscow, Russia.

Her current research interests include event management, corporate culture in the hospitality industry, medical tourism, healthcare, and service management.

Dr. Han has published research papers in *International Journal of Tourism Science*, *Cornell Hospitality Quarterly*, *Service Science*, *Cornell Hospitality Report*, *Korean Journal of Hotel Administration*, and *Journal of Korean Convention Research*.

She received two “Best paper awards” from Cornell Hospitality Quarterly (2012) and from Tosok International Tourism Conference (2014), and the “Educational Innovation Award” from National Research University HSE in 2014.



Keywords

**hospitality
and tourism
management,
statistical
analysis,
quantitative
data analysis,
quantitative
social research**

Ruthanne Huising

Professor of Management and Organizations

Department: Management, Law and Human Resources

Ecully campus (since September 1st 2016)



Ruthanne Huising is an ethnographer of work and organizations. She studies how organizations respond to external pressures to change and the implications of these changes for professional control and expertise.

Ruthanne received her PhD in Management from MIT in 2008. Prior to joining **emlyon business school** she was an Associate Professor at McGill University.

Ruthanne has published in journals such as Administrative Science Quarterly, Organization Science, Organization, and Regulation and Governance. Her paper «Governing the Gap: Forging Safe Science Through Relational Regulation» with Susan S. Silbey won the W.Richard Scott Award for Distinguished Scholarship from the American Sociological Association and prize for the best article published in Regulation & Governance (2011). She is a Senior Editor at Organization Science.



Keywords

**organizational
change
processes,
expertise,
work,
power,
regulatory
governance, and
organizational
compliance**

Ruthanne's teaching interests include organizational behavior and organizational change, which she has taught at the undergraduate, master, PhD and executive levels.

Martin Kornberger

Professor for Management Innovation
Department: Strategy & Organisation
Ecully campus (from January 1st 2017)



Martin Kornberger received his PhD in Philosophy from the University of Vienna in 2002. Prior to joining **emlyon business school** he worked at the University of Technology Sydney as associate professor in design and management, and as research director of the Australian Creative Industry Innovation Centre; and at Copenhagen Business School as professor for strategy and organization. He is also a visiting professor at the University of Edinburgh Business School and a research fellow at the Vienna University of Economics and Business. His research focuses on the ideas that inform strategy practice and new organizational designs, with the aim to stretch the imagination of practitioners, policy makers and scholars alike.



Keywords

**innovation,
management,
creativity,
design,
strategy,
organizational
learning**

The quality and scope of his scholarship has been recognized on an international level. His research has been published in top tier journals including *Organization Studies*, *Organization*, *Human Relations*, *Accounting*, *Organization and Society*, *Journal of Business Ethics*, *Strategic Organization*, *Theory, Culture and Society*, *Sociological Review*, *Urban Studies* and many others. Besides he has published numerous book chapters and co-authored and edited ten books, including *Brand Society* (Cambridge University Press), *Making Things Valuable* (Oxford University Press) and *Plan B* (Murmans).

In a previous life, he co-founded the Sydney-based branding agency PLAY which has delivered brand strategies and experiences for clients including PricewaterhouseCoopers, ISS, MINI, Adobe, GlaxoSmithKline, Kellogg's, Subaru, Jaguar, The Sydney Opera House and others. Today, he applies his research for organizations such as Tetrapak, Deloitte and many others.

Bertrand Maillet

Professor in Quantitative Finance
Department: Economics Finance Control
Paris campus (since September 1st 2016)



His domain of expertise covers financial econometrics, risk management, performance measurement, portfolio management and asset pricing. With a thorough knowledge of the latest research in finance and a sound practitioner experience of the financial markets over the last 15 years, he is specializing in the design of tools to support decisions and financial products with a high added value.

He graduated in Economics, Finance, and Statistics, holds a Ph.D. in Economics and a Ph.D. in Finance (Habilitation à Diriger des Recherches) from the University of Paris-1 and was a Professeur Agrégé des Universités before joining em**lyon business school**.



Keywords

financial econometrics, risk management, performance measurement, portfolio management and asset pricing

He has published several articles in academic journals in Economics, in Finance and in Applied Mathematics, such as the *Journal of Banking and Finance*, *Journal of Economic Dynamics and Control*, *European Journal of Operational Research*, *Quantitative Finance*, *Review of International Economics*, *European Journal of Finance*, *Neural Networks*, *Neurocomputing*, chapters in books edited by Wiley, Springer and Kluwer Academics, and serves as an academic referee in several international leading journals.

He was also a co-editor of the book entitled “Multi-moment Asset Allocation and Pricing Models” published by John Wiley NYC.

Nathalie O'Mahony

Associate Professor of Marketing (action learning)

Department: Markets & Innovation

Ecully campus (since September 1st 2016)



After 18 years' professional experience in purchasing and management by food giant Danone at leadership positions, Nathalie has a strong expertise in the entire value chain - purchasing, marketing management, distribution - and an outstanding professional network as well as in the agro-food industry as in the purchasing/supply chain profession.

She holds an agro-engineer degree from Agro-Sup Dijon, completed with a master degree in Management from Aix-En-Provence University, France.



Keywords

**marketing
management,
purchasing,
supply chain**

Since 2013, she has been working as Lecturer in Marketing B2B, Strategic and Operational Purchasing at **emlyon business school**, and has contributed to the PEAK program "purchasing in projects" as Research Engineer, under the supervision of Professor Philippe Portier. The aim of this research project is to increase the customer-supplier collaboration, focusing on the articulation between purchasing projects and suppliers. This successful academic experience offers to her the empirical basis for a DBA thesis currently in project.

Jean Savinien

Associate Professor of Data Science
Department: Markets & Innovation
Ecully campus (since September 1st 2016)



Jean Savinien is a specialist of data science. More specifically, his research interests include statistical learning & machine learning, deep learning, social networks analysis, big data in finance.

He did an academic career in mathematics. He worked at various institutions in the USA, Germany, and France; he lastly held the position of Associate Professor of Mathematics at the University of Lorraine, France, where he was awarded a grant for outstanding research (Prime d'Excellence Scientifique). He left academia in 2015 to work as a consultant in data science for financial and insurance firms.



Keywords

data science,
statistical
& machine
learning,
data mining,
network
analysis,
big data, finance

He holds a PhD in Mathematics from the Georgia Institute of Technology.

Jeroen Struben

Assistant Professor of System Dynamics
Department: Strategy & Organisation
Ecully campus (since September 1st 2016)



Jeroen studies dynamics of market formation and transformation, addressing questions such as “How do alternative products and practices penetrate in the marketplace or society at large, rather than falter?”. He produces insights about coordination and collective action across organizations, industries and governments through combining empirical and systems science-based analysis.

Jeroen received a doctorate in management from the Sloan school, MIT in 2006 and a graduate degree in physics from Delft University of Technology, the Netherlands in 1996. Prior to his PhD he worked as a management consultant with Accenture where he specialized in organizational process improvement, re-design and process simulation.



Keywords

**system
dynamics,
simulation,
spatio-
temporal data,
sustainability,
alternative fuel
vehicle markets,
nutritious food
markets**

Filippo Carlo Wezel

Professor of Organisation

Department: Strategy & Organisation

Ecully campus (since September 1st 2016)



Filippo Carlo Wezel has matured professional experience in Switzerland (USI Lugano), in the Netherlands (Groningen and Tilburg University), in the USA and Asia (visiting Wharton, Duke, Columbia, and the Hong Kong University of Science and Technology). He is Professor of Management and Organization from 2009 and has joined **emlyon business school** as Permanent Visiting Professor in 2012.



Keywords

organization theory, inter-firm mobility, organizational identity and industry emergence

His research focuses on inter-firm mobility and on the impact of categorization for organizational behaviour and performance. His research has been published in top-tier journals such as Organization Science, Academy of Management Journal, Organization Studies Journal of International Business Studies, Journal of Business Venturing, and Strategic Organization. His book, written with Johannes Pennings, was a runner-up for the Academy of Management's 2008 Georges Terry Best Book Award.

His teaching interests include organizational theory, organizational behaviour, and strategic human resources which he has taught at the undergraduate, master, PhD and executive levels.



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