

# The talent you're looking for...

## MSc in Management - Grande Ecole

### Programme content

- 2-3 years, including general management courses, internships, and a minimum of 12 months experience
- Over 200 electives to tailor the students' career ambitions

### Class Profile

- Average age: 23
- 40% non-French students
- Future managers with solid academic knowledge and proven international experience

### Availability

- Job offers
- Internships
- Business Projects

## MSc in Management - European Triple Degree - Grande Ecole Provided in partnership with LMU (München, Germany) and LUMS (Lancaster, UK)

### Programme content

- 2 years, including internships, general management courses
- Specialisations: Finance or Marketing or Strategy or Corporate Development

### Class Profile

- Average age: 23
- 55% non-French students
- Future managers familiar with European standards and international experience

### Availability

- Job offers
- Internships
- Business Projects

## Full Range of Specialised Programmes

### Programme content

- 1 year programmes including a 6 month internship and general management courses: Business Management & Digital Transformation, Corporate Finance, Entrepreneurship & Innovation Management, International Law & Management, International Business, International Marketing Strategy, Management & Food Industry, Quantitative Finance (taught in English)

### Class Profile

- Average age: 23
- Mostly French students
- Future managers familiar with current management standards, offering expertise in a variety of disciplines

### Availability

- Job offers
- Internships
- Business Projects

## Full-time MBA - When you're looking for experienced managers

### Programme content

- 1 year, full-time MBA programme with a strong focus on entrepreneurship. It includes general management classes and an international business project

### Class Profile

- Average age: 30
- Average number of years of work experience: 6
- Seasoned managers with extensive international experience

### Availability

- Job offers
- Internships
- Business Projects

## MSc in Luxury Management & Marketing

### Programme content

- 16-months, multi-campus and multi-country (Paris, London or New York, Shanghai)
- Internship and business projects inherent part of the curriculum

### Class Profile

- Average age: 24
- 56% non-French students
- Future managers familiar with the specific standards of the international luxury industry

### Availability

- Job offers
- Internships
- Business Projects

## MSc in Sports Industry Management

### Programme content

- 16-months, multi-campus (Paris, London, Munich, French Alps and Shanghai)
- Internship and business projects inherent part of the curriculum

### Class Profile

- Average age: 24
- 58% non-French students
- Future managers familiar with the specific dynamics of the international sports and outdoor industry

### Availability

- Job offers
- Internships
- Business Projects

## MSc in International Hospitality Management - Provided in partnership with Institut Paul Bocuse

### Programme content

- 16-months in both France and China
- Internship and business projects inherent part of the curriculum

### Class Profile

- Average age: 23
- French & international students
- Future managers familiar with the specific standards of the international hospitality industry

### Availability

- Job offers
- Internships
- Business Projects

## MSc in Digital Marketing & Data Science

### Programme content

- 16-months, in Paris and Shanghai. A learning trip to Boston
- Internship inherent part of the curriculum

### Class Profile

- French & international students
- Future digital marketing managers and business intelligence analysts with extensive data science skills

### Availability

- Job offers
- Internships
- Business Projects

## Global BBA - Bachelor in Business Administration - Saint-Etienne, Paris, Casablanca, Shanghai, Bhubaneswar campus

### Programme content

- A 4-year course preparing students for operational management
- Three core pillars: entrepreneurship, innovation, and an international outlook

### Class Profile

- Around 100 Post bac French & international students

### Availability

- Job offers
- Internships
- Business Projects
- Apprenticeship

## Programme Grande Ecole - Parcours I.D.E.A. (Innovation, Design, Entrepreneurship & Arts)

### Programme content

- A 2-year Master of Science programme focused on innovation and entrepreneurship in partnership with CENTRALE LYON

### Class Profile

- Average age: 23
- Mostly French students
- Future innovation managers

### Availability

- Job offers
- Internships
- Business Projects