



EDUCATING ENTREPRENEURS FOR THE WORLD

PRESS CONFERENCE 2ND OCTOBER 2014

#NT2020

TOPICS OF PRESS CONFERENCE

- New role
- Complex environment
- The Future of EMYON

EMLYON IN 2020

- EMLYON will be one of the 3 or 4 French business schools capable of operating on a global scale.
- EMLYON will be recognised as offering:
 - a global education,
 - a digital education
 - an innovative education.



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EMLYON: A GLOBAL EDUCATION

Press conference 2 octobre 2014

OUR GLOBAL TERRITORIES(1)

- Launch and development:
 - 2015: globalisation by structure
 - EMLYON ASIA and EMLYON AFRICA
 - Development of the American Foundation
 - 2016: EMLYON INDIAFRICA
- Development of pop up campuses:
 - Test first quarter 2015
- Three EMLYON Business Networks:
 - For Globalisation,
 - For Excellence,
 - For Innovation.

OUR GLOBAL TERRITORIES (2)

- Programme Restructuring
 - MBA: one global programme, with different delivery methods.
 - BBA: (Bachelor in Business Administration) Global BBA
- Global clusters & EMLYON Knowledge
- Global network of Incubators
- World Entrepreneurship Forum (WEFo)
- A base in Paris (2015 or 2016)



2. EMLYON: DIGITAL EDUCATION

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NEW EDUCATION « FLOWS »

EMLYON will abandon

↓
Episodic learning

↓
Stocked knowledge

↓
Content conveyors

↓
Degree grades

↓
Amphitheatres and classrooms

↓
The educational silo

EMLYON will develop

↓
Continuous learning

↓
Knowledge flow

↓
Content architects

↓
Continuous feedback and reputation

↓
Collaborative spaces

↓
Connected creation

OUR DIGITAL TERRITORIES

- Complete change of IS (2015 - ...)
- Global partnership with IBM (2014):
 - IS
 - Research
 - Innovation
 - Learning (Big Data)
- Learning Hub: to connect intelligence and new ways of learning (2015)

OUR DIGITAL TERRITORIES(2)

- Connect the learning paths (2015):
 - Agreements with French Preparatory Classes
 - New ways of learning
- Blended and action learning (2014-2017): TRANS-FORMATION actions.
- New Faculty model (2015)



3. EMLYON AN INNOVATIVE SIGNATURE

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OUR SIGNATURE: ENTREPRENEURSHIP, INNOVATION, CREATIVITY.

Incubator

- 30 ans
- 1300 companies created
- 950 still operating
- Average 120 projects accompanied each year

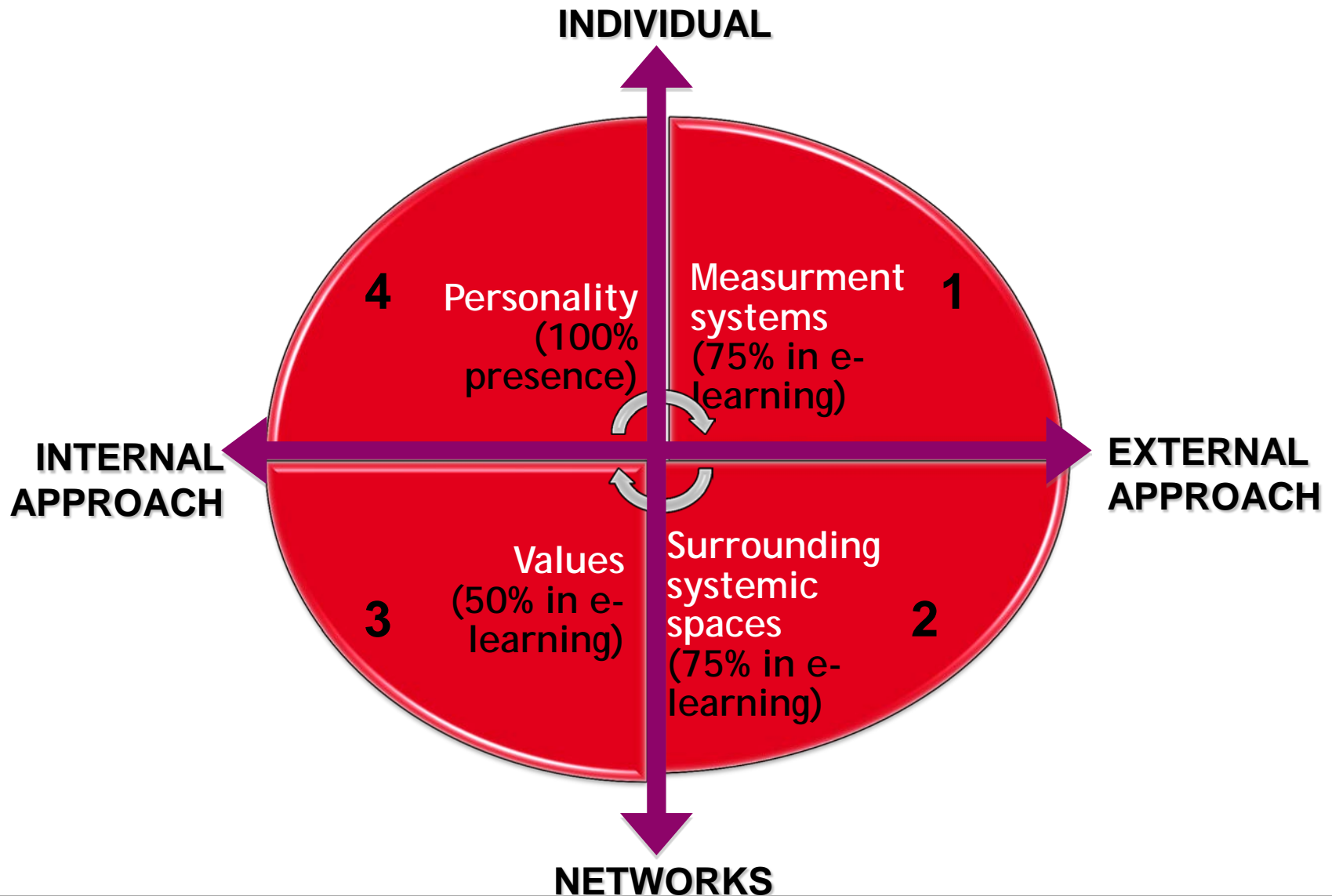
Pedagogical Innovation

- Business creation project, social entrepreneurship ,
- IDEA
- MOOCs
- JWEF (Junior World Entrepreneurship Forums)

Academic references

- Academy of Management
- World Entrepreneurship Forum
- GEP (Purdue, Zheijang), MS Entrepreneuriat
- Publications

SYSTEMATIC PEDAGOGY



EMLYON: ABOUT REAL LIFE

SOCIO ECO & POLITICAL ISSUES

Demographic: Ageing, Health

Security: Data, Resources, Terrorism

Environmental: Energy, Climate

Governance: CSR, Ethics

SCIENTIFIC & INDUSTRIAL ISSUES

Computational Power

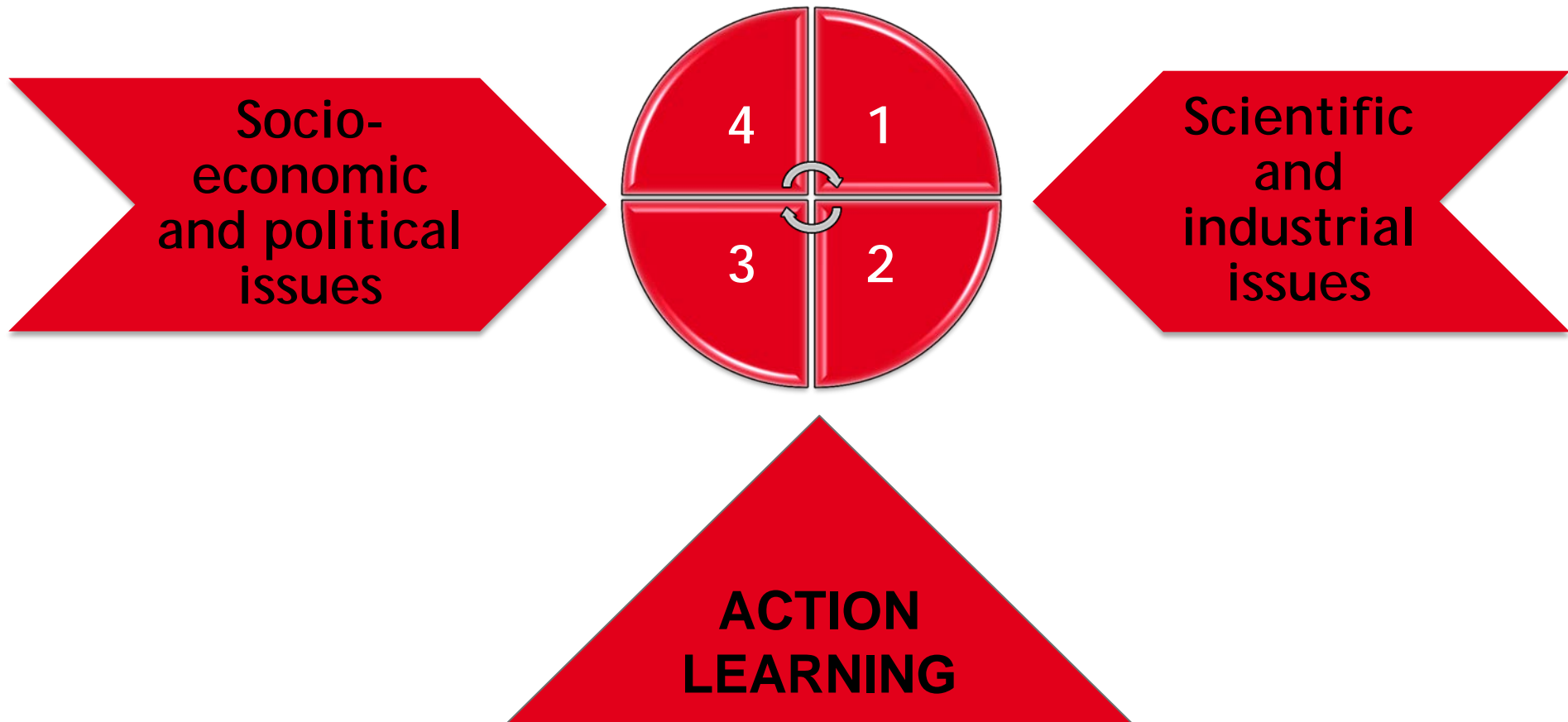
Artificial intelligence, robotics

Digital manufacturing & services

Synthetic Biology & Bio-informatics

Life Sciences & Digital Medecine

OPEN PEDAGOGY



ACTION-BASED PEDAGOGY



1: d'après Bruce Nussbaum
« We Are All Creators Now »

EMLYON EN 2020

	2013-14	2019-20
Students	2754	10351
Foreign students (exc exchanges)	450	4920
Professors (exc researchers)	108 (10)	175 (40)
Campuses (outside France)	3 (1)	6 (3)
Investment over the period	43 M€ (exc real estate)	



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QUESTIONS